Valencia College Identity — Summary

**Master Logo** (UNFAMILIAR/EXTERNAL AUDIENCE)

[Valencia Wordmark — Full Color]

[Valencia Wordmark — Black & White]

**Alternate Master Logo** (UNFAMILIAR/EXTERNAL AUDIENCE)

[Valencia Boxed — Full Color]

[Valencia Boxed — Black & White]

**Wordmark Icon** (FAMILIAR/INTERNAL AUDIENCE)

[Valencia Only Boxed — Full Color]

[Valencia Only Boxed — Black & White]

**Valencia College - Colors**

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
<th>Coating</th>
<th>Pantone®</th>
<th>CMYK</th>
<th>RGB</th>
<th>Hex</th>
</tr>
</thead>
<tbody>
<tr>
<td>Valencia Red</td>
<td>#BF311A</td>
<td>COATED/UNCOATED</td>
<td>1805 C</td>
<td>0/9/100/23</td>
<td>191/49/26</td>
<td>#BF311A</td>
</tr>
<tr>
<td>Valencia Golden Yellow</td>
<td>#FDB913</td>
<td>COATED</td>
<td>130 C</td>
<td>0/30/100/0</td>
<td>253/185/19</td>
<td>#FDB913</td>
</tr>
<tr>
<td>Valencia Golden Yellow</td>
<td>#FDB913</td>
<td>UNCOATED</td>
<td>129 U</td>
<td>0/16/77/0</td>
<td>253/185/19</td>
<td>#FDB913</td>
</tr>
</tbody>
</table>

* Not for use in RGB or WEB applications

**Minimum Size**

The master logo can be sized down to a minimum of 1” in width. For the secondary reversed logo, the minimum is 1.065”.

Width Measurement — from “V” to “E”

Questions?

Contact: Valencia College, Office of Marketing and Strategic Communications, 407-582-1017 » valenciacollege.edu/brandstandards

FOR PRINT USE ONLY

[Valencia Boxed — Full Color]

[Valencia Boxed — Black & White]

[Valencia Wordmark — Full Color]

[Valencia Wordmark — Black & White]

[Valencia Gold]

[Valencia Red]

[Valencia Grey]

[Valencia Black]

[Valencia White]